

MAKREX

Revenue-Backed Web3 Capital
Infrastructure.

Whitepaper

version 1.0

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Abstract

Makrex is a decentralized finance (DeFi) protocol designed to deliver sustainable yield through a revenue-backed economic model. Unlike traditional yield platforms that rely on inflationary token emissions, Makrex distributes rewards strictly from platform-generated revenue. The protocol combines protocol-owned liquidity, a staking engine, and an automated revenue router to create a sustainable ecosystem where long-term participants benefit from real economic activity.

Makrex focuses on three core principles:

- Revenue-backed rewards
- Deep and controlled liquidity
- Long-term token value sustainability

Through these mechanisms, Makrex aims to create a resilient DeFi infrastructure capable of surviving market cycles while providing consistent value to its participants.

1.

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1. Introduction

Decentralized finance has transformed the global financial landscape by enabling permissionless access to financial services. However, many DeFi platforms have relied heavily on inflationary token emissions to attract users. This model often leads to short-term growth followed by rapid collapse once token emissions outpace real revenue.

Makrex addresses these issues by introducing a protocol built around sustainable economic design. Instead of distributing newly minted tokens as rewards, the protocol distributes value generated from real economic activity within the ecosystem.

The Makrex protocol integrates staking, liquidity provisioning, revenue distribution, and deflationary token mechanisms to create a long-term value system for token holders and liquidity providers.

2.



MAKREX ECONOMY EXPLAINED:
 Unlike inflationary models that dilute value, Makrex creates long-term value by distributing real economic revenue (fees, yields, service activity). This value is pooled in **THE MAKREX TREASURY** and distributed through an integrated system of staking rewards and a deflationary mechanism, ensuring a sustainable cycle for token holders and liquidity providers. No emissions, just real yield.

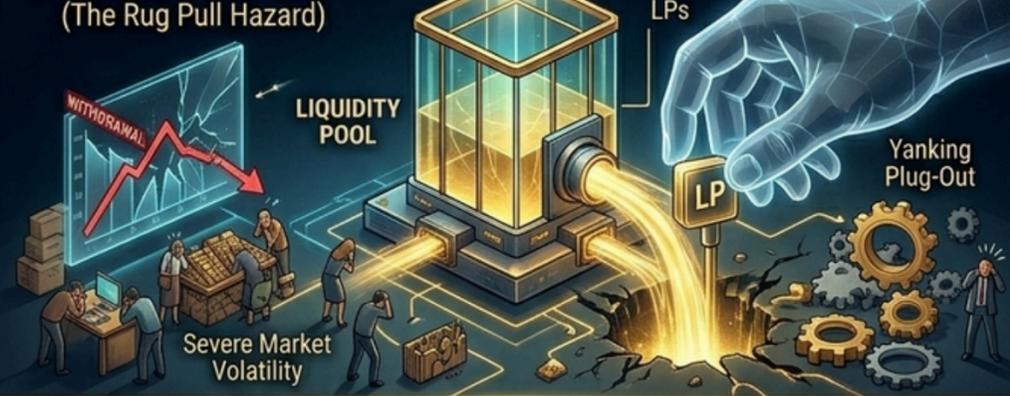
1. INFLATIONARY REWARD MODELS



2. UNSUSTAINABLE HIGH APR PROMISES



3. LIQUIDITY INSTABILITY



4. FOUNDER TOKEN DUMPING



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2. Market Problem

Inflationary Reward Models:

Most yield platforms distribute rewards through continuous token minting. While this attracts users initially, it results in excessive token supply and price collapse over time.

Unsustainable High APR Promises:

Many DeFi protocols offer unrealistic returns that depend on constant new user inflows, resembling unstable economic models.

Liquidity Instability:

Protocols that depend on external liquidity providers often experience sudden liquidity withdrawals, leading to severe market volatility.

Founder Token Dumping:

Poorly structured vesting schedules can lead to insider token selling, eroding trust and destabilizing markets.

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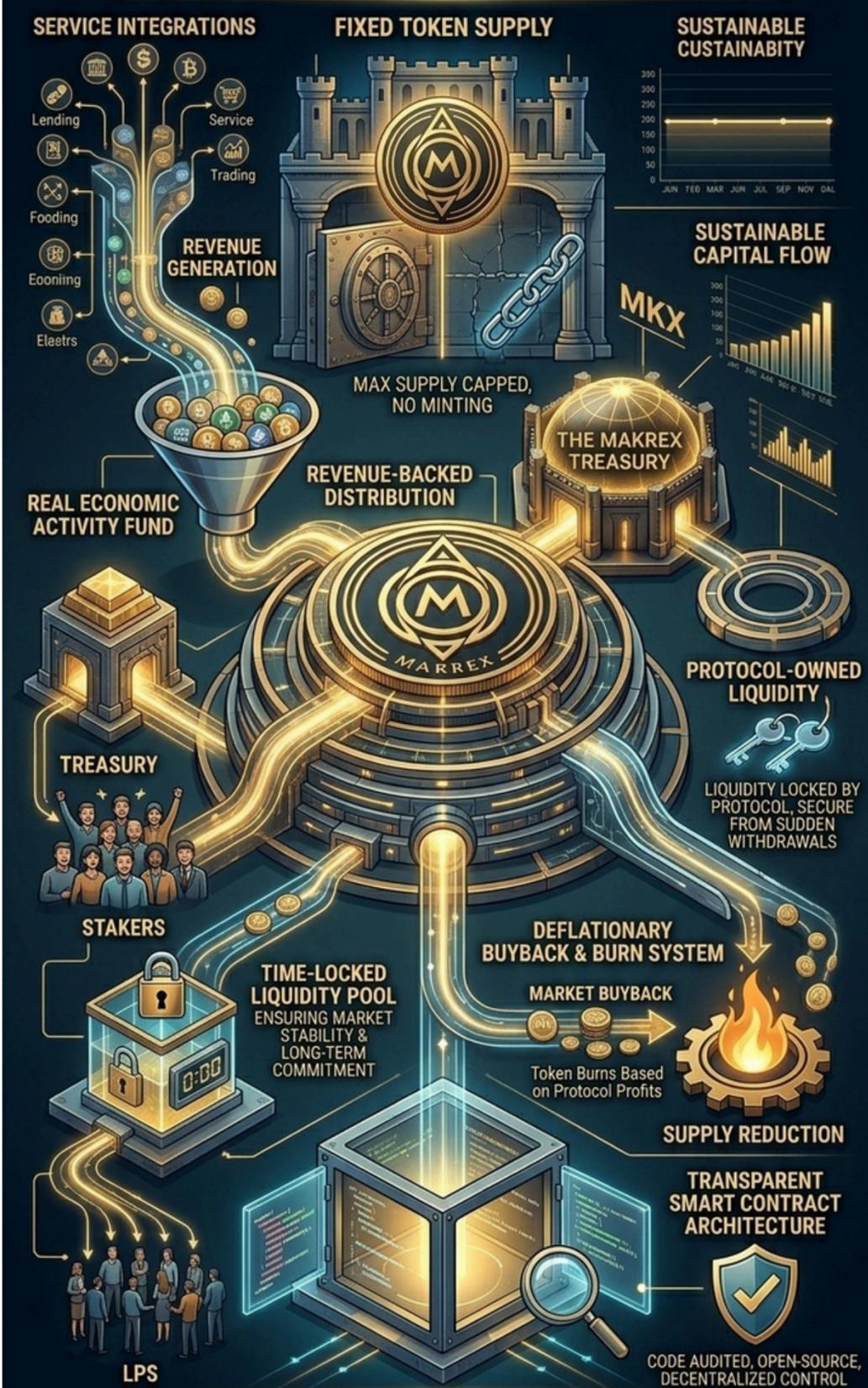
3. Makrex Solution

Makrex introduces a sustainable DeFi model built on the following foundations:

- Fixed token supply with no minting
- Revenue-backed reward distribution
- Protocol-owned liquidity
- Time-locked liquidity pools
- Deflationary buyback and burn system
- Transparent smart contract architecture

These mechanisms ensure that rewards come from real economic activity rather than artificial token inflation.

4.



THE MAKREX MODEL:
 SUSTAINABLE VALUE FROM REAL ECONOMIC ACTIVITY. STABLE IIE, DISTRIBUTION,
 PROTOCOL-OWNED LIQUIDITY, SECURE DESIGN. A NEW ERA OF DEFI.

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4. Core Philosophy

Makrex operates under four fundamental principles:

1. Sustainability Over Speed

Long-term growth takes priority over short-term hype.

2. Revenue Over Emissions

Rewards are funded from real protocol revenue rather than token inflation.

3. Liquidity Over Speculation

Deep, controlled liquidity ensures stable markets.

4. Governance Over Centralization

Protocol decisions gradually transition to community governance.

5.

MAKREX: FOUR FUNDAMENTAL PRINCIPLES

LONG-TERM PROTOCOL SUSTAINABILITY AND DEFI PRINCIPLES [cite: 3]



1. SUSTAINABILITY OVER SPEED

LONG-TERM GROWTH TAKES PRIORITY OVER SHORT-TERM HYPE. [cite: 3]



2. REVENUE OVER EMISSIONS

REWARDS ARE FUNDED FROM REAL PROTOCOL REVENUE RATHER THAN TOKEN INFLATION. [cite: 3]



3. LIQUIDITY OVER SPECULATION

DEEP, CONTROLLED ENSURES STABLE MARKETS. [cite: 3]



BENEFITS TO THE ECOSYSTEM [cite: 3]



FOSTERS ECOSYSTEM STABILITY [cite: 3]



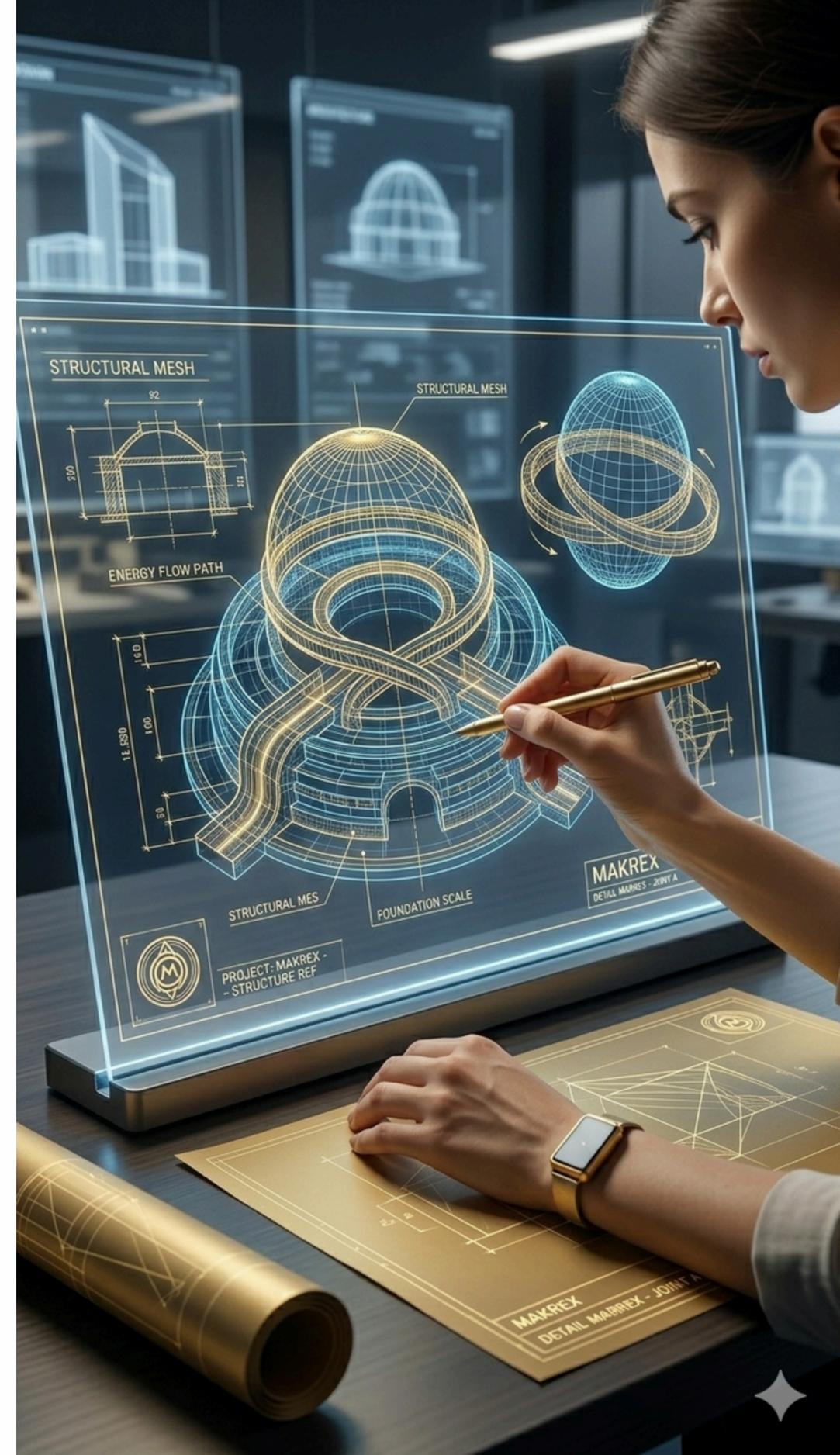
REINFORCES LONG-TERM CONFIDENCE [cite: 3]



5. Platform Architecture

The Makrex protocol consists of several interconnected components:

6.



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Staking Engine

The staking engine allows users to lock MKX tokens in order to participate in revenue-based reward distribution.

Key features:

- Lock-based staking pools
- Duration-based reward multipliers
- Revenue-funded payouts

This system encourages long-term token holding and reduces circulating supply.

4.

MKX STAKING ENGINE ^[cite: 1] LOCK MKX TOKENS & EARN REVENUE-BASED REWARDS ^[cite: 1]



1. LOCK-BASED STAKING POOLS
DEPOSIT MKX INTO SECURE POOLS. CHOOSE YOUR STAKING DURATION.

An illustration of a silver safe with a yellow padlock, containing several gold coins with the MKX logo.

2. DURATION-BASED REWARD MULTIPLIERS
EARN HIGHER MULTIPLIERS FOR LONGER LOCK-UP PERIODS. ^[cite: 1]

A bar chart with three bars of increasing height, labeled 1x, 2x, and 3x. A clock icon is next to the 1x bar, and a stack of gold coins is next to the 3x bar.

3. REVENUE-FUNDED PAYOUTS
REWARDS ARE FUNDED DIRECTLY FROM PLATFORM REVENUE GENERATION. ^[cite: 1]

An illustration of a blue funnel with a faucet on top. A green dollar bill is on the left, and various currency symbols (\$, €, ¥, £) are falling into the funnel. On the right, a stack of gold coins is shown.

4. BENEFITS TO THE ECOSYSTEM ^[cite: 1]

ENCOURAGES LONG-TERM TOKEN HOLDING

An illustration of two hands shaking in front of three green trees.

REDUCES CIRCULATING SUPPLY & SELLING PRESSURE ^[cite: 1]

An illustration of a hand holding a stack of gold coins, with a bar chart showing a downward trend.

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Liquidity Pools

Makrex establishes deep liquidity pools to support stable token trading.

Features include:

- Protocol-owned liquidity
- Time-locked LP tokens
- Gradual expansion to community liquidity providers

These mechanisms reduce market manipulation and improve price stability.

4.

MAKREX: LIQUIDITY POOLS [cite: 1, 3, 5, 7]

DEEP & STABLE TOKEN TRADING FRAMEWORK [cite: 1, 3, 5, 7]

1. PROTOCOL-OWNED LIQUIDITY [cite: 1, 3, 5, 7]

PROTOCOL ESTABLISHES AND CONTROLS ITS OWN DEEP LIQUIDITY BASE. [cite: 1, 3, 5, 7]

2. TIME-LOCKED LP TOKENS [cite: 1, 3, 5, 7]

LIQUIDITY PROVIDER TOKENS ARE LOCKED TO ENSURE COMMITMENT AND STABILITY. [cite: 1, 3, 5, 7]

3. GRADUAL COMMUNITY EXPANSION [cite: 1, 3, 5, 7]

ACCESS TO COMMUNITY LIQUIDITY PROVIDERS IS RAMPED UP IN A CONTROLLED MANNER. [cite: 1, 3, 5, 7]

BENEFITS TO THE ECOSYSTEM [cite: 1, 3, 5, 7]

IMPROVED PRICE STABILITY [cite: 1, 3] | REDUCES MARKET MANIPULATION

MAKREX | MAKREX.IO | A SECURE AND STABLE LIQUIDITY PROTOCOL [cite: 1, 3, 7]

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Revenue Router

The revenue router automatically collects and distributes all protocol revenue.

Revenue distribution structure:

50% — Staker rewards

30% — Protocol treasury

20% — Buyback and burn

This automated mechanism ensures transparency and eliminates manual intervention.

4.

MAKREX: REVENUE ROUTER [cite: 1, 3, 5, 7, 9]
AUTOMATED REVENUE COLLECTION AND DISTRIBUTION [cite: 1, 3, 5, 7, 9]

1. STAKER REWARDS — 50%
LARGEST PORTION OF PROTOCOL REVENUE FUNDING REWARD POOLS [cite: 1, 3, 5, 7, 9]

2. PROTOCOL TREASURY — 30%
FUNDS PROTOCOL DEVELOPMENT, GOVERNANCE [cite: 3, 5], AND ECOSYSTEM GROWTH [cite: 3, 7, 9]

3. BUYBACK & BURN — 20%
AUTOMATICALLY BUYS BACK TOKENS AND DESTROYS THEM CONTAINED, EFFICIENT FURNACE [cite: 1, 3, 5, 7, 9] Reduced Supply

BENEFITS TO THE ECOSYSTEM [cite: 1, 3, 5, 7, 9]

ENSURES TRANSPARENCY [cite: 1, 3, 5, 7, 9] | ELIMINATES MANUAL INTERVENTION

MAKREX | MAKREX.IO | AN AUTOMATED AND SECURE REVENUE MANAGEMENT PROTOCOL

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Buyback and Burn Engine

A portion of platform revenue is used to purchase MKX tokens from open markets.

Purchased tokens are permanently burned, reducing total supply and increasing long-term scarcity.

4.



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Governance Layer

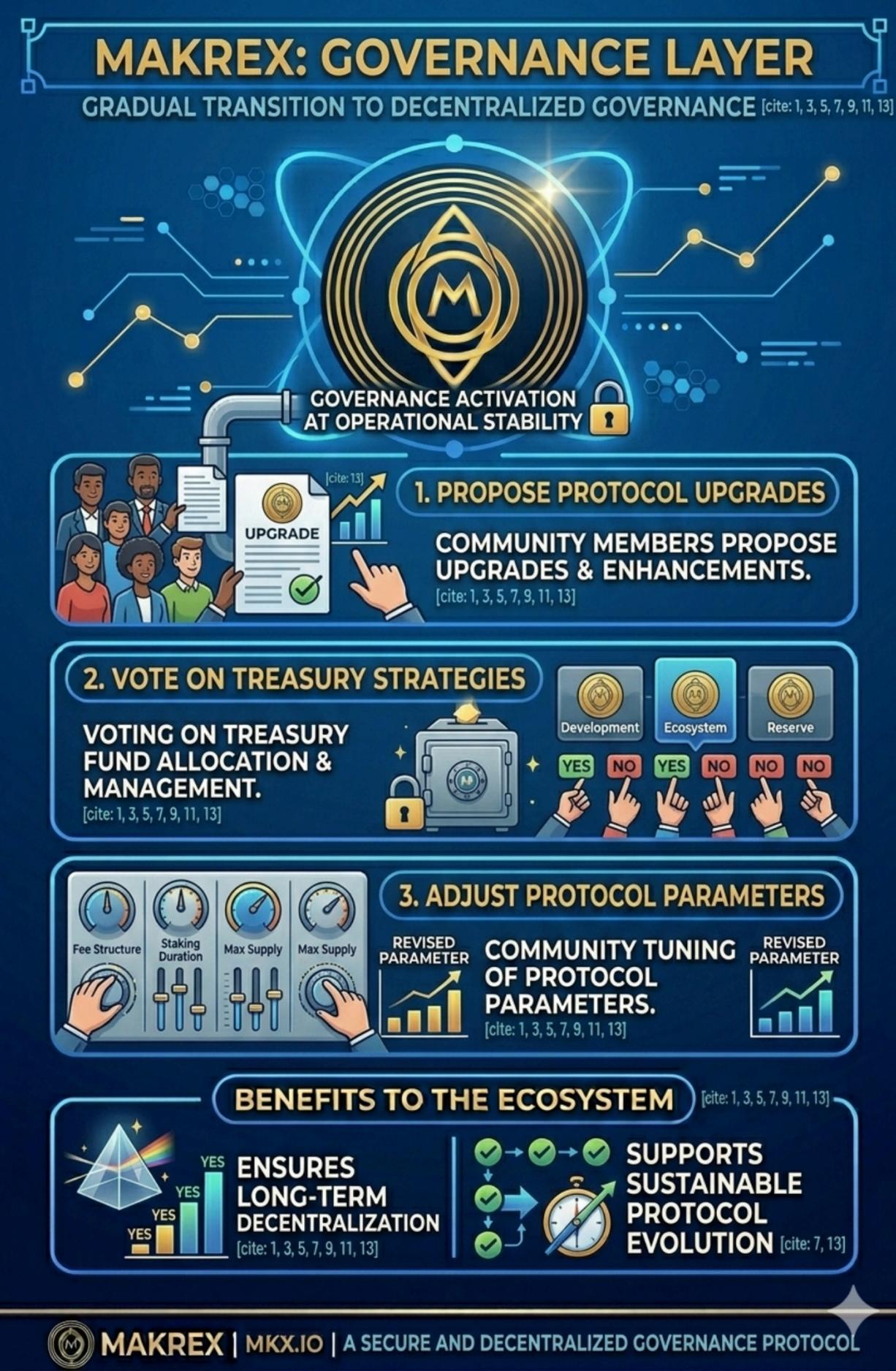
Makrex gradually transitions to decentralized governance through token-based voting.

MKX holders will be able to:

- Propose protocol upgrades
- Vote on treasury strategies
- Adjust protocol parameters

Governance is activated once the ecosystem reaches operational stability.

4.



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6. Revenue Model

Makrex generates revenue through multiple protocol services.

Revenue Sources

Staking service fees

1–2% fee applied to staking interactions.

Withdrawal fees

0.5–1% fee applied during withdrawal operations.

DEX integration fees

Trading fees from integrated liquidity pools.

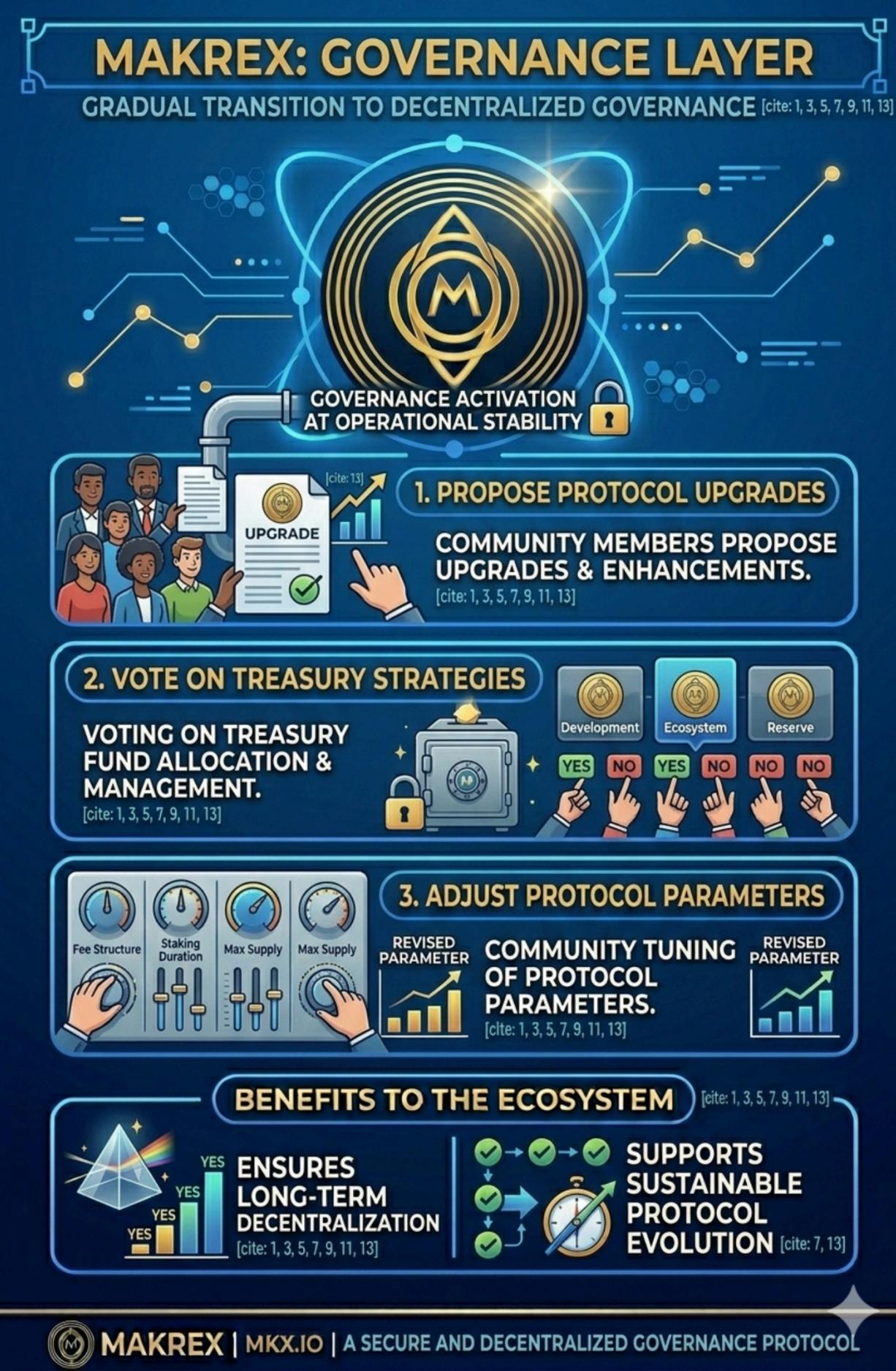
Premium analytics tools

Advanced platform analytics and data services.

Launchpad fees

Token launch services and listing fees.

4.



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Treasury deployment

Treasury capital deployed into low-risk DeFi strategies.

Revenue Allocation

All collected revenue flows through the revenue router:

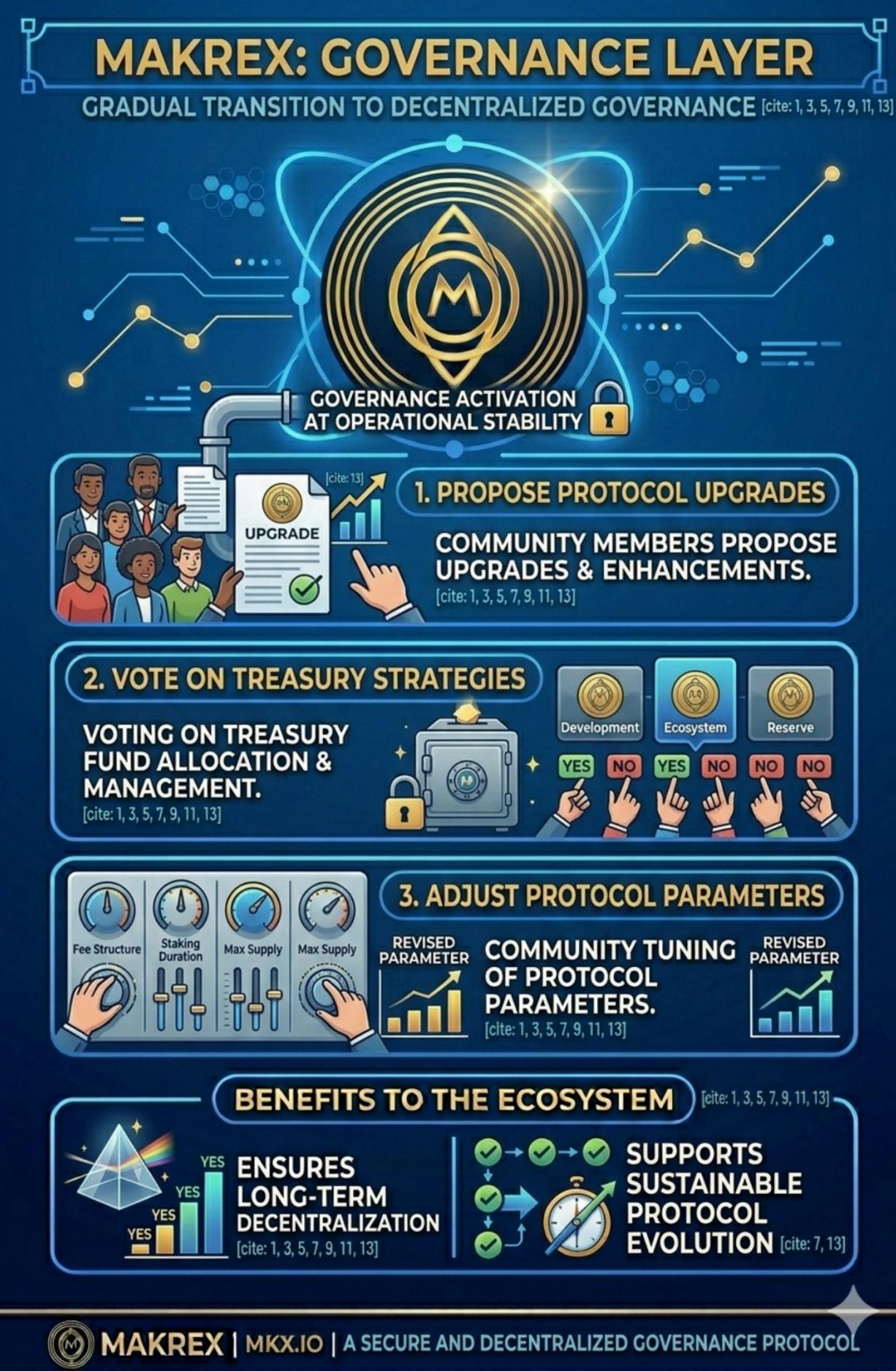
50% → Staking rewards

30% → Treasury growth

20% → Buyback and burn

This model ensures that rewards are always backed by real economic activity.

4.



7. Liquidity Deployment Strategy

Makrex implements a phased liquidity deployment model designed to reduce launch volatility and ensure controlled market conditions.

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Phase 1 – ICO Completion

Token distribution is finalized and the initial treasury is funded.

Phase 2 – Protocol-Owned Liquidity Deployment

Protocol funds establish initial liquidity pools on decentralized exchanges.

Phase 3 – LP Token Locking

Liquidity provider tokens are locked on-chain to prevent sudden liquidity withdrawals.

Phase 4 – Market Trading Activation

Open market trading begins once liquidity pools are established and secured.

Phase 5 – Staking Activation

Staking rewards activate after the market stabilizes, reducing early speculative pressure.

4.

MAKREX LIQUIDITY DEPLOYMENT STRATEGY

A phased model to reduce volatility and ensure controlled market conditions



Reducing Launch Volatility | Ensuring Controlled Market Conditions

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8. Makrex Tokenomics

Token Name: Makrex

Symbol: MKX

Total Supply: 100,000,000

Minting: Disabled permanently

Blockchain: Ethereum

Token Address: 0x0496511A3AdD6b71AF3f95B7Dbb7a6B279E25514

No additional tokens can ever be created.



Makrex Token Logo

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9. Token Distribution

The MKX supply is allocated across ecosystem development, liquidity provisioning, community incentives, and strategic partnerships.

Token allocations follow structured vesting schedules to prevent excessive market supply.

Total Supply: 100,000,000 MKX
Minting: Permanently Disabled
Inflation: None

4.

MAKREX TOKEN ALLOCATION BREAKDOWN

Total: 100% – 100,000,000 MKX Tokens



Strategic distribution to ensure sustainable growth and a vibrant community.

Allocation Breakdown

Category	Allocation	Tokens
Founder & Core Team	20%	20,000,000
Treasury	25%	25,000,000
Liquidity	20%	20,000,000
ICO (3 Phases Combined)	10%	10,000,000
Public / Ecosystem Users	15%	15,000,000
Marketing & Partners	10%	10,000,000

Total: 100% – 100,000,000 MKX

Allocation Logic

Founder & Core Team — 20%

- 1-year cliff
- 3-year linear vesting
- No immediate unlock Ensures long-term alignment.

Treasury — 25%

Reserved for:

- Strategic expansion
- Revenue-generating integrations
- Bear market protection
- Ecosystem scaling

Treasury is capital infrastructure.

Liquidity — 20%

Allocated to establish Protocol-Owned Liquidity.

- Paired with stable assets raised in ICO
- LP tokens locked on-chain
- Designed for long-term trading stability

ICO — 10%

Sold across the structured 3-phase model:

- Phase 1 — \$0.192
- Phase 2 — \$0.241
- Phase 3 — \$0.48

Limited public sale ensures:

- Controlled circulation
- Reduced sell pressure
- Stronger price structure

Public / Ecosystem Users — 15%

Reserved for:

- Staking incentives
- Ecosystem growth
- Community expansion
- Strategic user acquisition

Distributed gradually based on protocol growth.

Marketing & Partners — 10%

Used for:

- Strategic partnerships
- Exchange integrations
- Campaigns & expansion
- Performance-based allocations

Time-released to avoid excess supply shock.

Launch Circulation Structure

At launch:

- 10% ICO distributed
- Liquidity deployed (locked)
- Team tokens vesting
- Treasury controlled
- Ecosystem allocation gradually released

This creates:

- Controlled float
- Structured liquidity
- Reduced early volatility
- Strong long-term supply discipline

10. Vesting Structure

Founder tokens follow a long-term vesting schedule:

3-year linear vesting

1-year cliff period

Partner and marketing allocations follow milestone-based vesting schedules.

These measures ensure alignment between founders, investors, and the community.

4.



11. MKX Token Utility

The MKX token serves multiple roles within the ecosystem:

- Staking rewards participation
- Governance voting rights
- Protocol fee discounts
- Launchpad participation
- Liquidity incentives

These utilities drive continuous demand for MKX as the ecosystem grows.

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12. Deflationary Mechanism

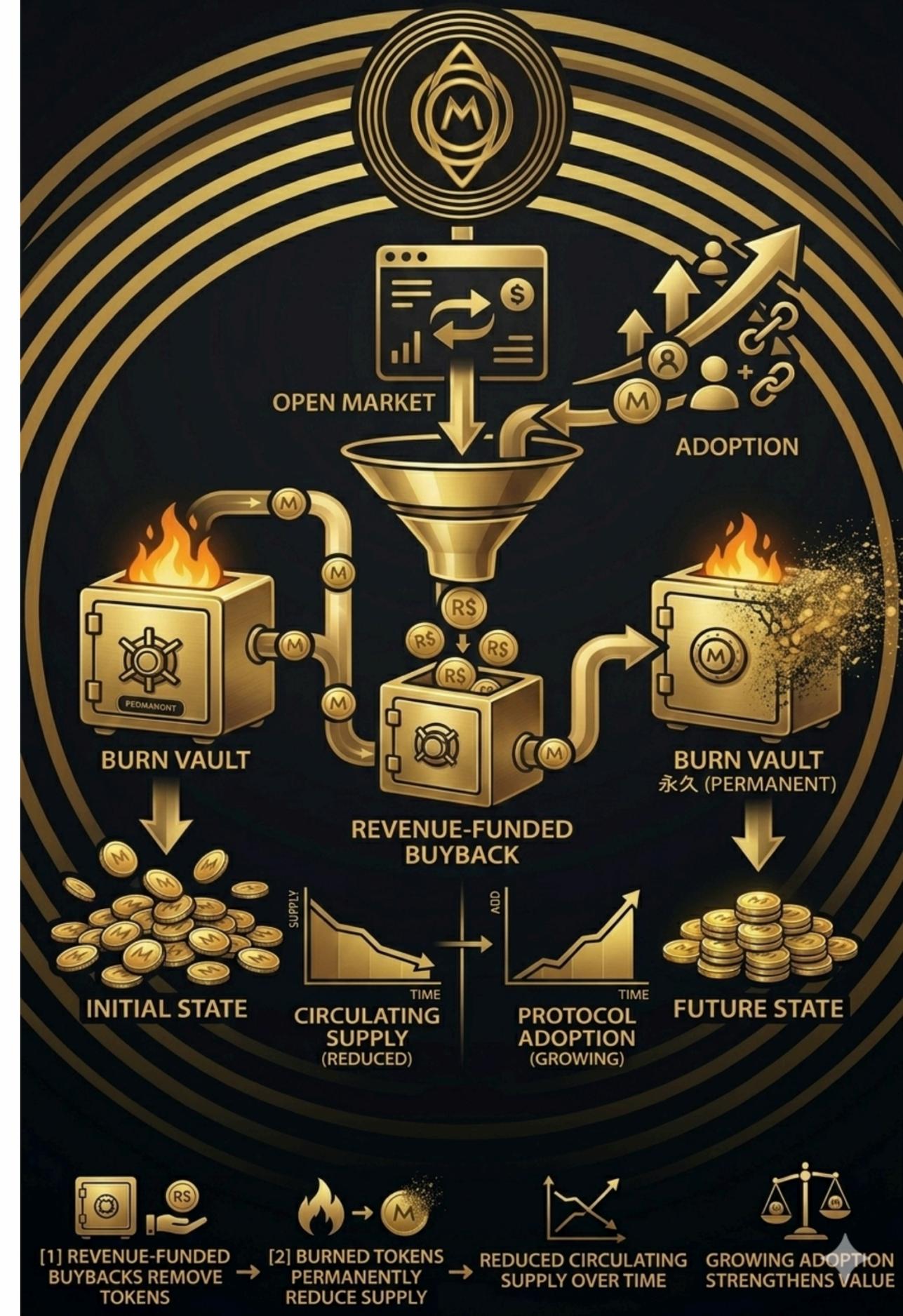
Makrex integrates a deflationary economic structure.

Revenue-funded buybacks remove tokens from circulation.

Burned tokens permanently reduce supply.

Over time, reduced circulating supply combined with growing protocol adoption strengthens token value.

4.



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13. Risk Management

Makrex incorporates multiple safeguards to maintain protocol stability.

No guaranteed returns

All rewards depend on real revenue.

Fixed token supply

Prevents inflation-based dilution.

Locked liquidity

Protects against sudden liquidity withdrawal.

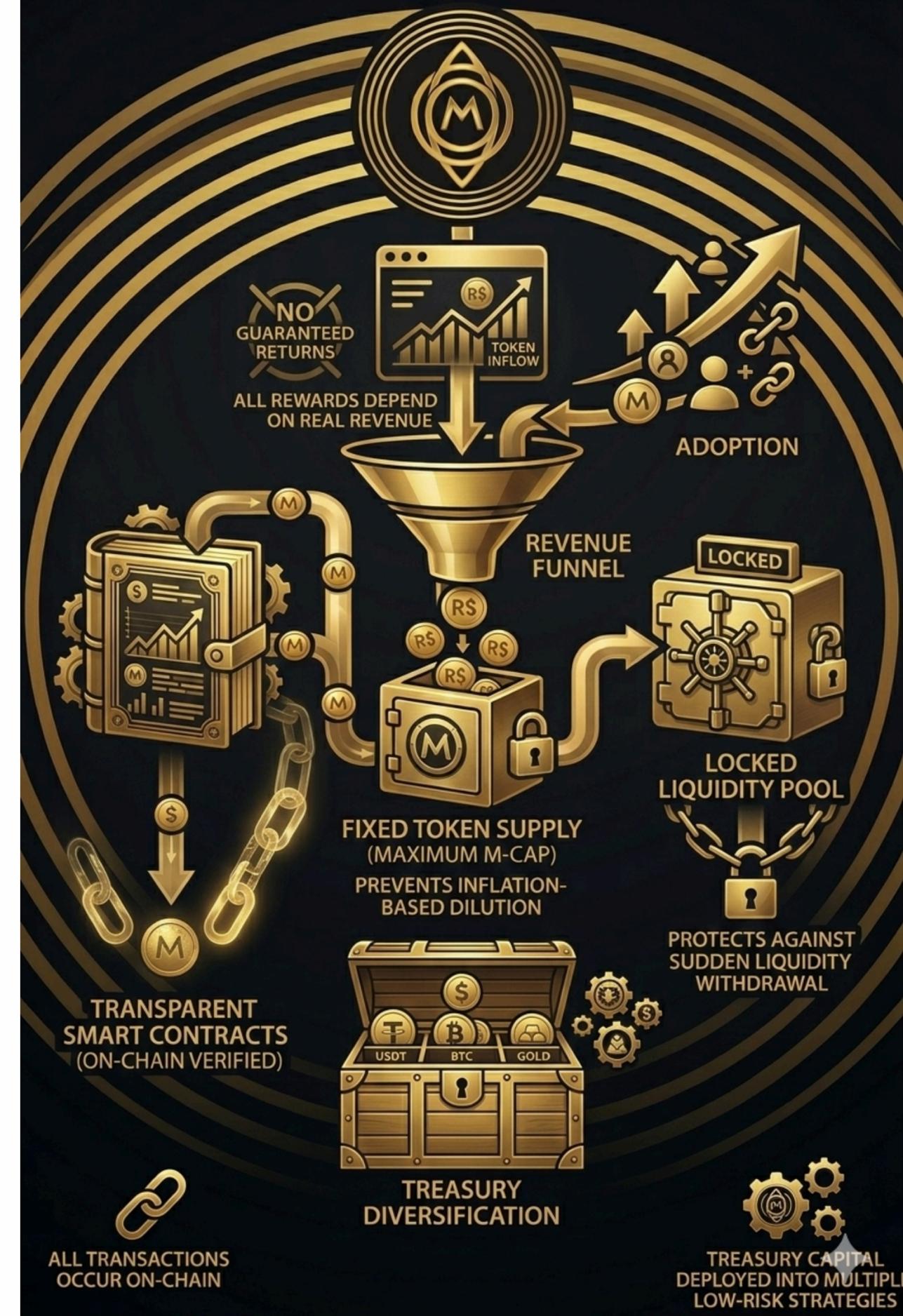
Transparent smart contracts

All transactions occur on-chain.

Treasury diversification

Treasury capital is deployed into multiple low-risk strategies.

4.



14. Governance

Governance is implemented through token-weighted voting.

MKX holders can propose and vote on:

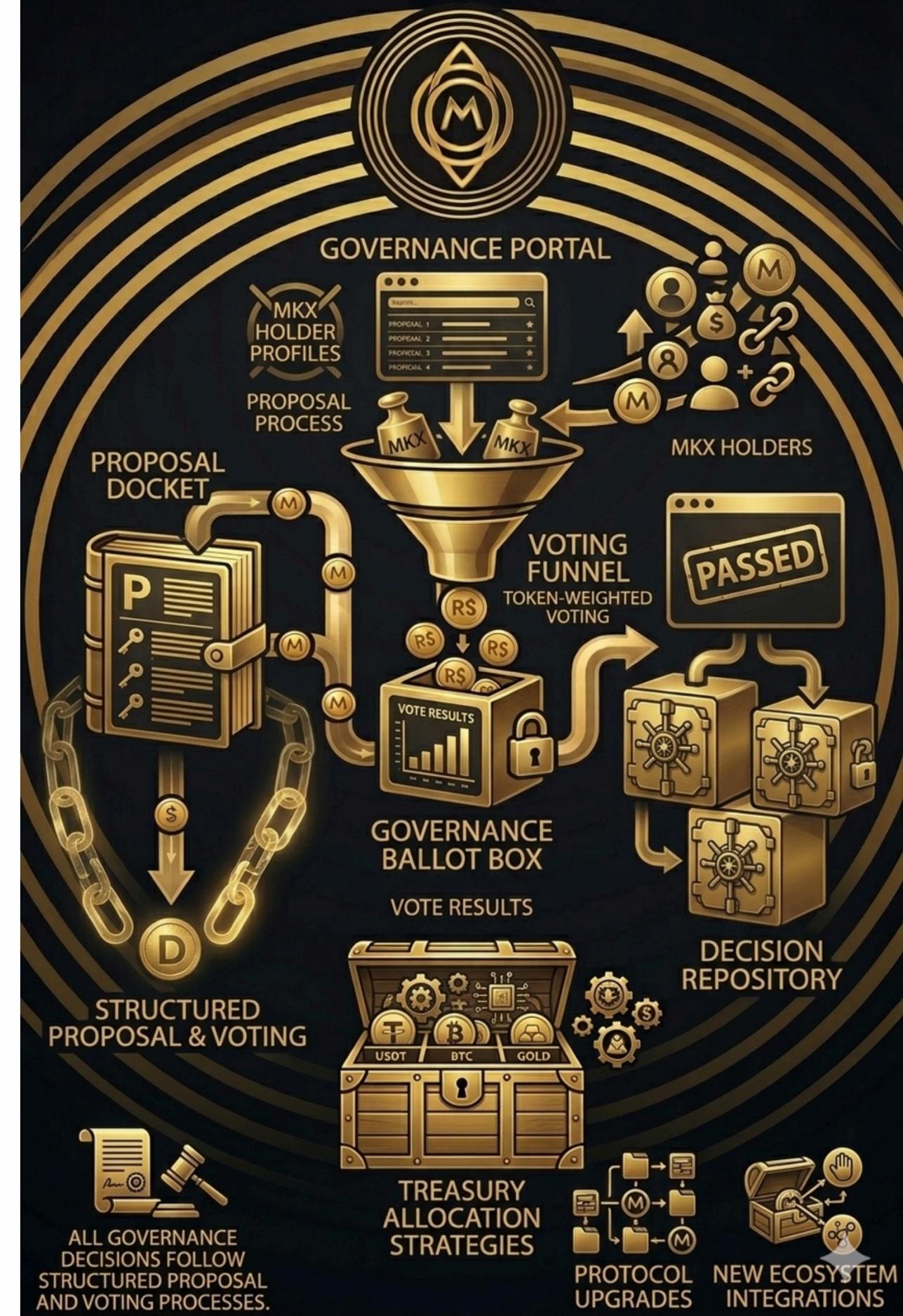
Protocol upgrades

Treasury allocation strategies

New ecosystem integrations

All governance decisions follow structured proposal and voting processes.

4.



15. Roadmap

Phase 1
Token launch
Initial liquidity deployment
Staking MVP

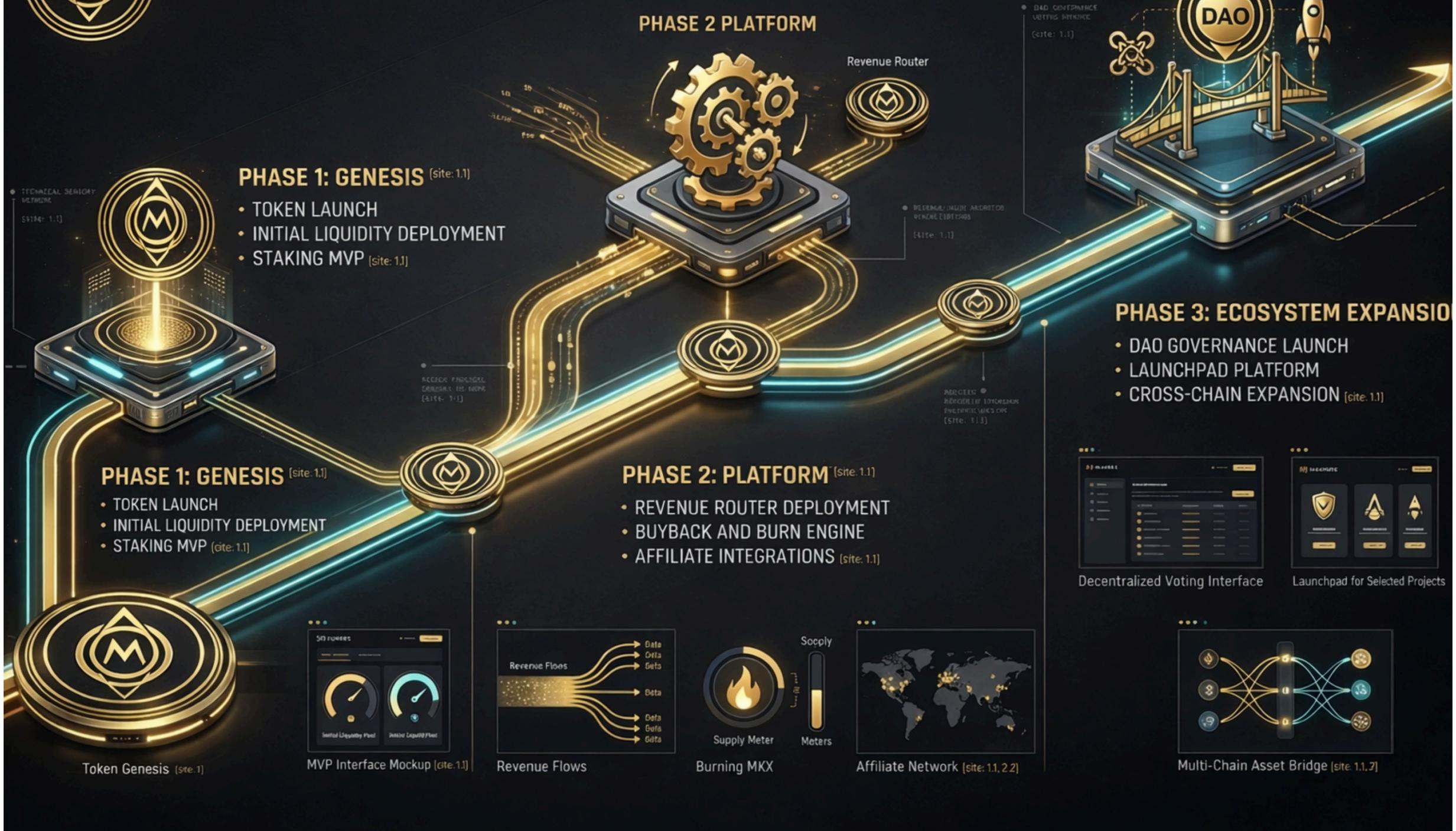
Phase 2
Revenue router deployment
Buyback and burn engine
Affiliate integrations

Phase 3
DAO governance launch
Launchpad platform
Cross-chain expansion

Phase	Timeline	Objective	Deliverables
Phase 1	Q2 2026	Protocol Launch	Token Generation Event, Initial Liquidity Deployment, Staking MVP
Phase 2	Q3 2026	Revenue Infrastructure	Revenue Router Deployment, Buyback & Burn Engine, Affiliate Integrations
Phase 3	Q4 2026	Ecosystem Expansion	DAO Governance Launch, Launchpad Platform, Cross-Chain Expansion



MAKREX (Dec. 7)



16. Market Opportunity

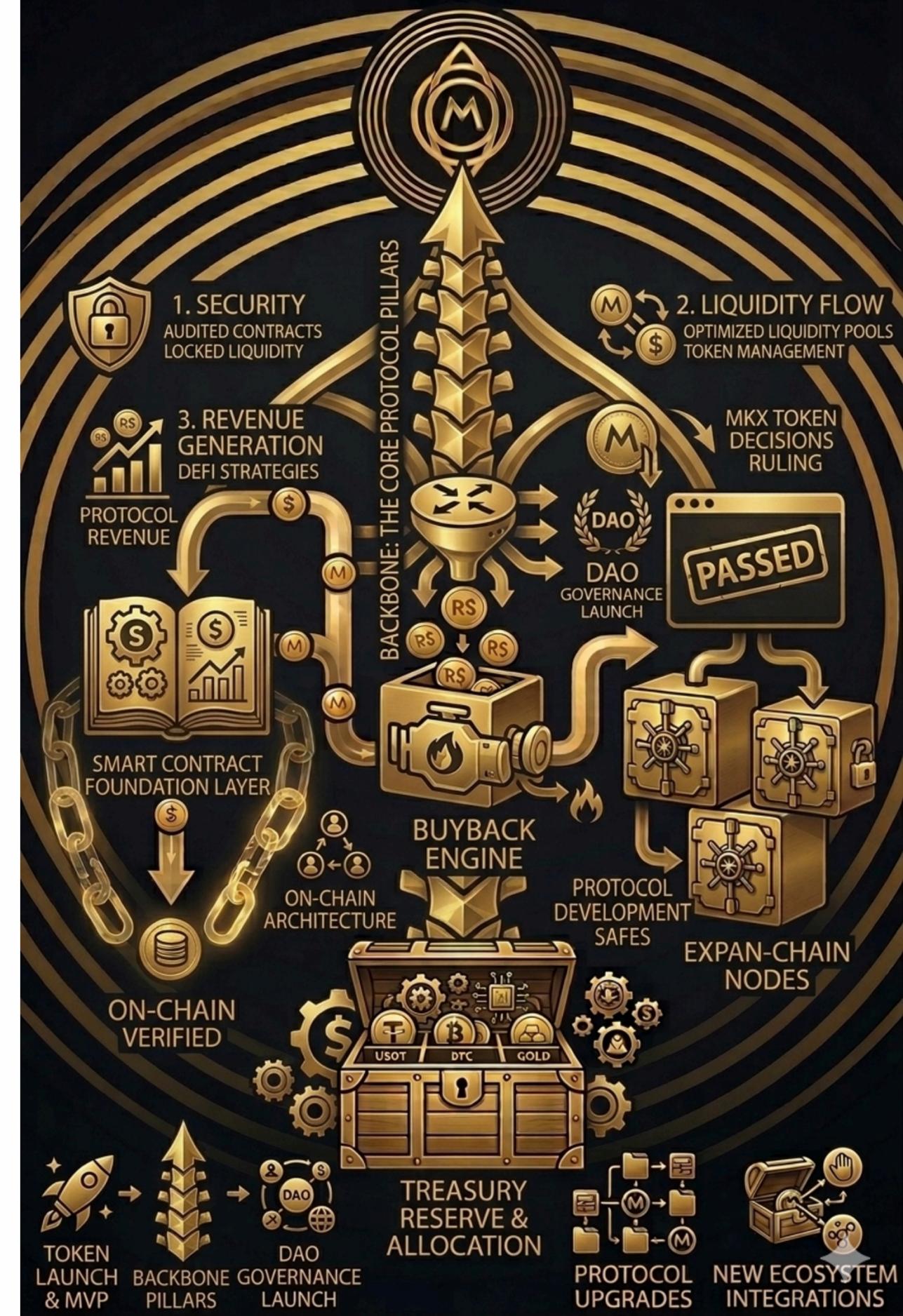
The DeFi market continues to expand rapidly.

Global DeFi TVL exceeds tens of billions of dollars.

Decentralized trading volume surpasses trillions annually.

Makrex targets the growing demand for sustainable yield platforms that avoid inflationary token models.

4.



16. Market Opportunity

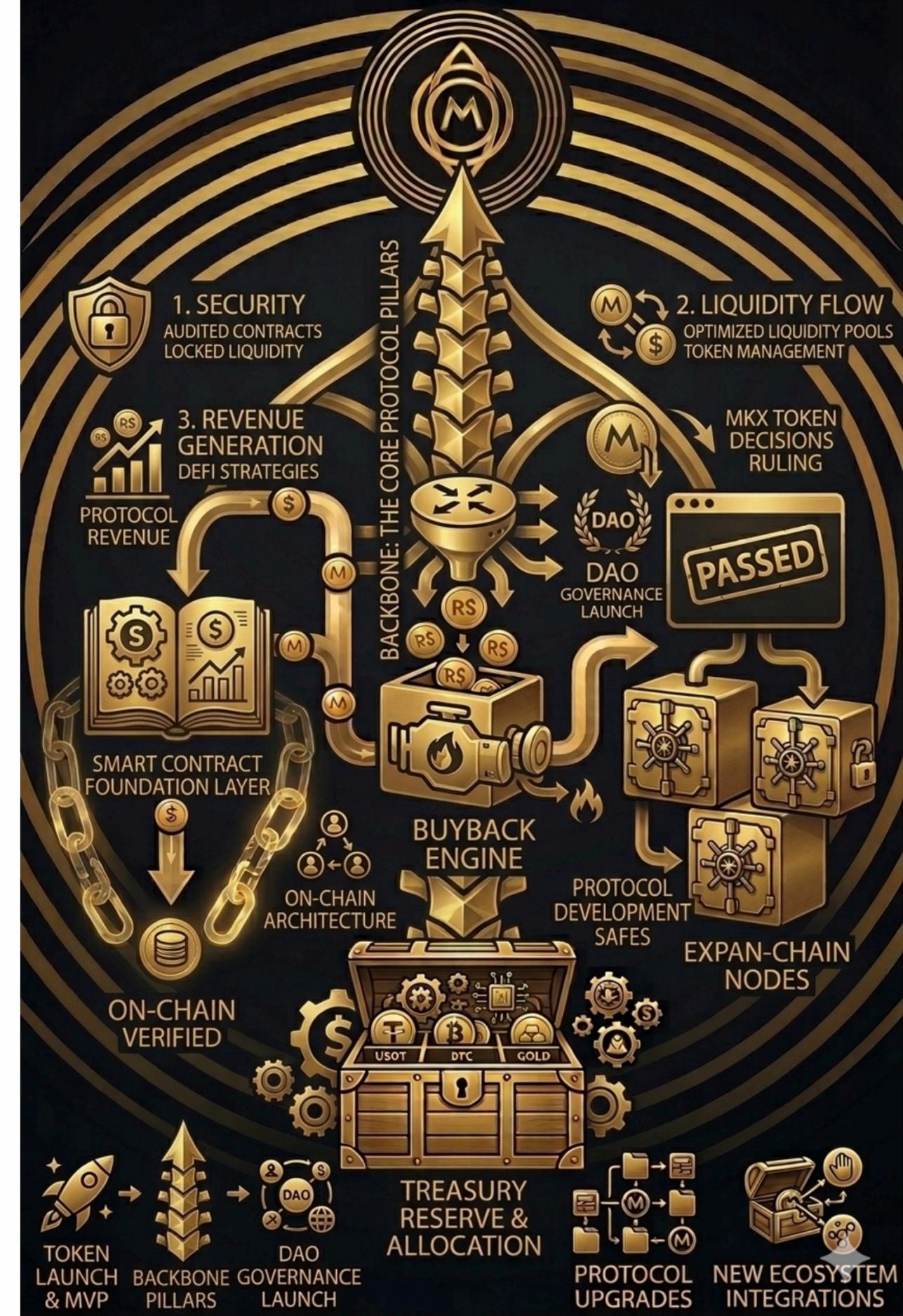
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Makrex targets the growing demand for sustainable yield platforms that avoid inflationary token models.

4.



17. Investor Value Proposition

For Liquidity Providers

Continuous fee-based returns

Locked liquidity protection

Early-stage participation

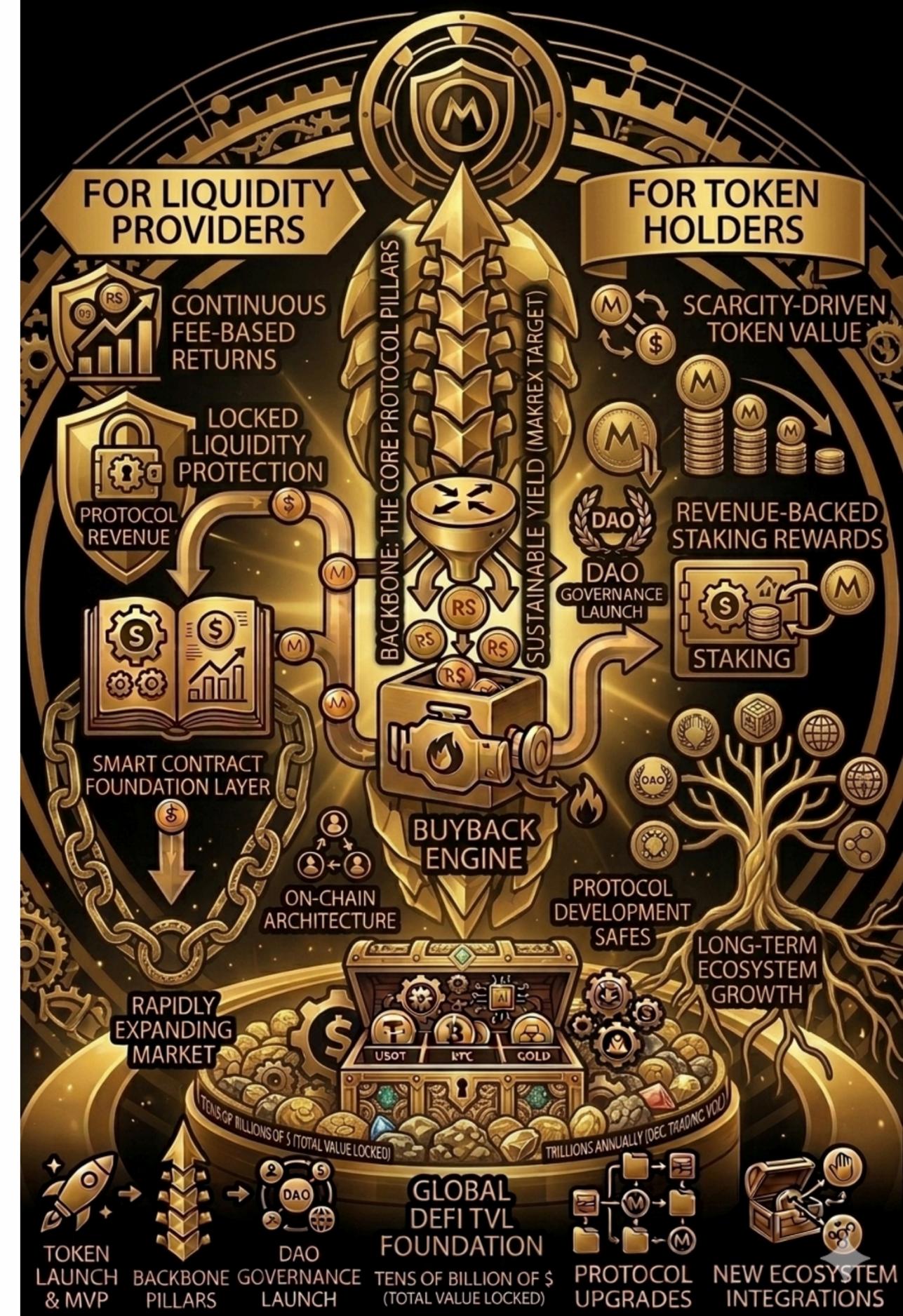
For Token Holders

Scarcity-driven token value

Revenue-backed staking rewards

Long-term ecosystem growth

4.



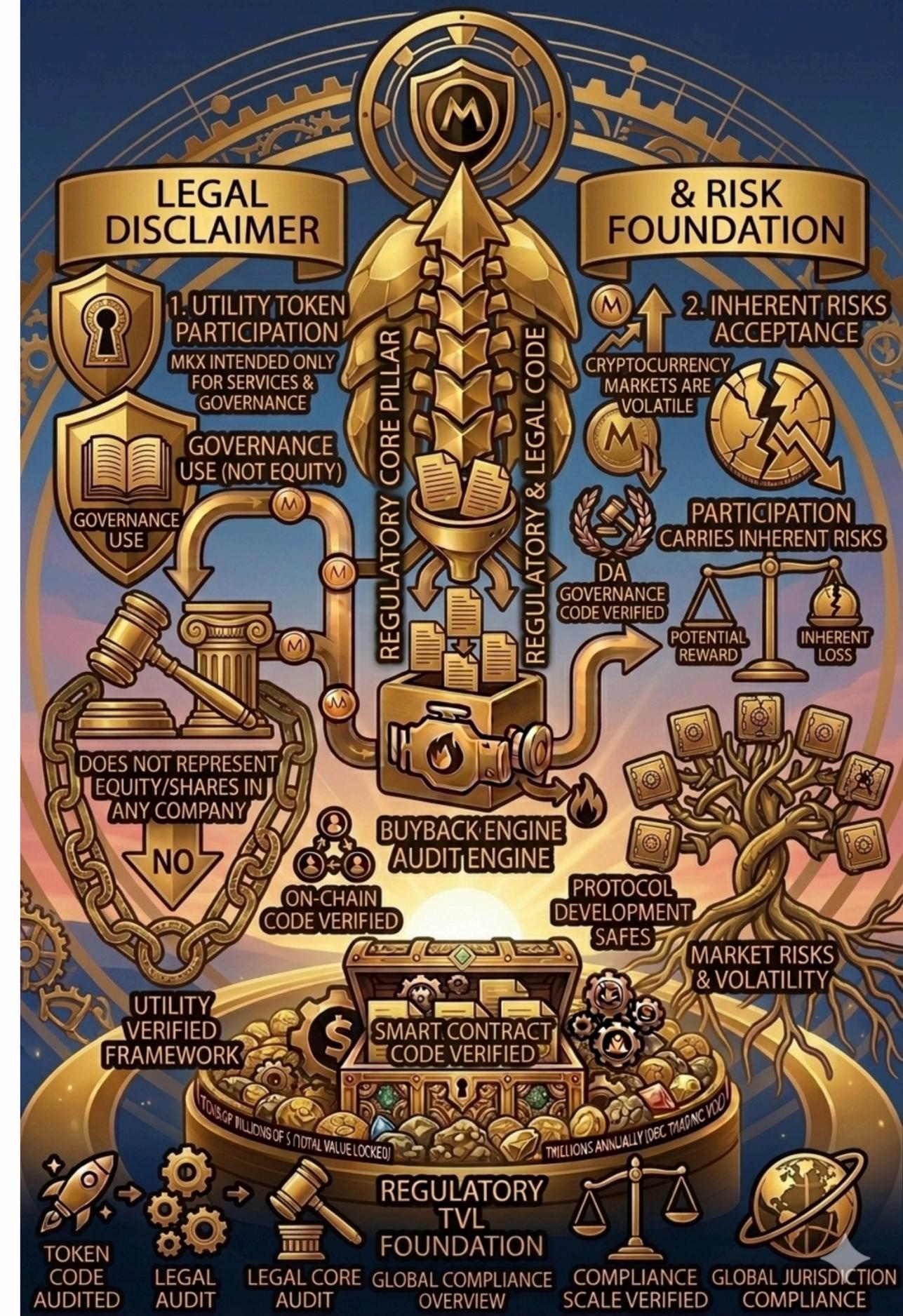
18. Legal Disclaimer

MKX is a utility token intended for platform participation and governance.

It does not represent equity, ownership, or shares in any company. Participation in the Makrex ecosystem carries inherent risks associated with cryptocurrency markets.

Users are responsible for ensuring compliance with the laws and regulations of their respective jurisdictions.

4.



Conclusion

Makrex introduces a sustainable approach to decentralized finance by aligning user rewards with real economic activity rather than inflationary token emissions. While many DeFi platforms rely on continuously minting tokens to attract liquidity, such models often lead to excessive supply, market instability, and declining token value. Makrex addresses these challenges by implementing a revenue-backed reward system, ensuring that incentives are funded directly by platform-generated revenue.

The protocol combines several mechanisms to support long-term sustainability. Protocol-owned liquidity provides stable market depth and reduces reliance on external liquidity providers. A phased liquidity deployment strategy helps stabilize the market during the early stages of launch, while time-locked liquidity pools strengthen market confidence and reduce volatility.

Through the revenue router, all platform income is automatically allocated between user rewards, treasury growth, and token buybacks. This transparent distribution system ensures that the ecosystem remains financially balanced while continuously supporting participant incentives and protocol development.

The buyback and burn mechanism further reinforces the long-term value of the MKX token by reducing circulating supply as platform revenue grows. Combined with fixed token supply and controlled liquidity management, this model creates a scarcity-driven economic structure designed to reward long-term participation.

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As the protocol matures, governance will gradually transition to MKX holders, enabling community-driven decision-making regarding protocol upgrades, treasury strategies, and ecosystem expansion.

Makrex is designed to operate as a resilient DeFi infrastructure focused on sustainability, transparency, and long-term value creation. By replacing inflationary reward models with revenue-backed incentives and combining this with disciplined liquidity management, Makrex aims to build a robust ecosystem capable of growing alongside the broader decentralized finance landscape.

THANK YOU